

AID Partners & Grant Cardone



Cooperation between AID Partners and Grant Cardone

Grant Cardone, internationally recognized business advisor and sales expert, and **AID Partners**, experts in business analytics, strategic advisory and consultancy - have joined forces in order to reach the aim to offer a unique set of affordable and complex solutions for further growth and securing market success of both companies' clients.

Grant Cardone well combines modern advisory approach and user-friendly online training methods combined with sessions led by certified professional sales trainers.

AID Partners delivers consultancy services supporting successful decision-making by unique market research solutions, performance audit, business intelligence tools and strategic advisory.

Together Grant Cardone & AID Partners offer winning mix tools and services combining soft & hard sales skills training with complex market knowledge and strategic advisory.

Mystery Shopping

Exceptional customer service is vital to the survival of your business. A customer is four times more likely to buy from a competitor when ignored. Managers and owners must know how their salespeople handle customers on the phone and in person for every situation. So, how can you find out what your salespeople are doing? Put them to the test.

Mystery shopping service represents highly recommended method of qualitative research allowing clients to measure quality of customer experience and sales performance.

Mystery shopping by **AID Partners** and **Grant Cardone** means:

- Expert team of mystery shoppers who will hands-on test the attitude and professionalism of your sales people
- Feedback through complex reports evaluating conducted mystery shopping including all the important information and data and specific experience to be noted and stressed out
- Analysis of the main issues and direct recommendations for the client given by #1 Sales Trainer in the world, Grant Cardone.

Mystery Shopping

Our mystery shoppers are well qualified and skilled to test both **online** and **offline** sales channels of any kind not only from the sales aspect, but also from the user and customer experience aspect. Also, it is upon client's decision if the mystery shopping shall include, besides **client's company**,

Basic Mystery Shopping service contains:

1. Testing the sales team
 - a. Sales Approach and Mastery
 - b. Communication Skills, Knowing the Product or Service and Pro-Client Attitude
2. Full evaluation of the collected data
 - a. Strengths
 - b. Weaknesses
 - c. Opportunities
 - d. Threats
3. Grant Cardone Sales Insights with Summary and Outline of solutions for improvement

Price and delivery conditions

The price for 10 phone calls and 10 visits starts at 15.000 CZK. The usual time frame is up to 10 days. The above stated conditions are rather illustrative, particular price and project delivery time frame will be determined individually with the client, tailor made to project assignment and client's needs and preferences.

How can I order AID&GC Mystery Shopping Service? Ask us for more!

Contact person:



Ondřej Novák
Managing Director
AID Partners

E: ondrej.novak@aidpartners.cz
T: +420 604 693 001
W: www.aidpartners.cz

A: Ehlenův dům,
28. října 767/12,
Praha 1 - Nové Město,
ZIP: 110 00
Czech Republic

- To order the service or discover more information about our approach and solutions, please do not hesitate to contact us (contact details are provided on the left side of the page)!
- We are happy to meet you to learn more about your business and provide our tailor made **GRANT AID** to help you succeed!

References and experience of our team members

Our team members have gained rich experience in successful projects delivered for clients from different fields and different size, both in the Czech Republic and abroad. We will gladly introduce to you in person further specific references and case studies from the realized projects and delivered solutions.



We invite you and your company to join our base of satisfied clients!